



Red Deer College
Board of Governors

REPORT 2012
to the 
community

People. Programs. Places.



when you get here you understand

Red Deer College Board of Governors



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welcome message

RDC has enjoyed a tremendous year. Two milestones in particular stand out: the Arts Centre's 25th year and the opening of the Donald School of Business, housed in our new campus in downtown Red Deer.

Both milestones are cause to celebrate and they highlight that the College connects to the community in many different ways. We have a bold vision to design meaningful learning opportunities and world-class facilities that bring the community together. This is what RDC has done since its inception in 1964, and it is what we will continue to do as we forge into the future.

We take our mandate to provide learning opportunities for all central Albertans seriously. Through key partnerships with the Government of Alberta, the City, the County, business professionals in the Central Alberta Region and engaged community members, we will continue to develop, deliver, and sustain excellent programming that meets the needs of the students, businesses and the communities we serve.

It is the hard work of faculty, staff and volunteers that make RDC all that it is and all that it will be. On behalf of the Board of Governors, I wish to thank RDC President and CEO Joel Ward, the Senior Administration team, faculty, staff, and volunteers whose commitment to RDC make it a quality, comprehensive learning institution for all of central Alberta. Our success is also achieved through the generous contributions of our donors and partners who help ensure we continue to provide new opportunities for our learners.

We trust that as you read this, you'll understand why we are committed to provide programming that contributes to the social, cultural and economic development of our region. Thank you for your continued support of the College. We look forward to seeing you on campus!



Shelley Ralston
Acting Chair, Board of Governors
Red Deer College



People. Programs. Places.

At RDC we put people first: students, faculty, staff and those living in surrounding communities. Talented and committed people are what make central Alberta so diverse. Serving such people is what drives us to offer programs that are relevant. Great people with great programs make RDC and central Alberta exceptional places to be.

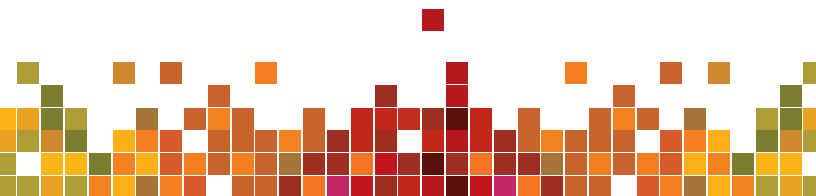
Our Mission is to ensure the people we serve knowledge and skills which enables them to





As central Alberta grows, RDC will grow with it, offering new programs that will strengthen business in the region and contribute to sustainability. We want our learners to stay in central Alberta, to work and raise families. This dynamic future will include more degree completion opportunities so that more learners can complete all their program requirements in our region.

have a foundation of
develop to their full potential.



scholarly activity

Our instructors continue to contribute to applied research and innovation in central Alberta, from publishing to prototyping. They encourage new ways of looking at the world. They innovate in ways that introduce new practices and products that impact the lives of central Albertans.

The College's Centre for Innovation in Manufacturing is catalyzing innovative new technology and applied research projects that link the expertise of RDC with partners in the community from both private and public sectors.

A small sampling of recent projects include:

- Partnering to develop a new remote mobile communication unit capable of providing a high-speed telecommunications connection nearly anywhere in the world for disaster response teams, isolated mining camps, forest fire staging areas and remote oilfield operations
- A study examining how to protect athletes in community sports programs from the potential devastation of multiple concussions
- RDC's growing list of published authors such as English instructors Dr. Heather Marcovitch, who penned a book revisiting some of Oscar Wilde's writings, and Dr. Nancy Batty, who examined novels written by one of India's most respected contemporary authors, Shashi Deshpande

By facilitating opportunities for the community to access programs across departments and disciplines, RDC is leading the way in applied research and innovation, training programs and systems development.







degrees

We're proud of the programs we offer and look forward to adding new degree completion programs in the future. With more than 75 programs to choose from, we pride ourselves on providing a practical education. Did you know:

- RDC currently offers degree completion programs in collaboration with institutions such as U of C, U of A, and U of L: General Studies, Management, Applied Motion Picture Arts, Education, Science in Nursing, Arts and Social Work
- Work continues on a collaboration with Mount Royal University to offer a new Business Administration degree at RDC, with the expectation of classes starting in fall 2012
- RDC is committed to providing central Albertans degrees, with all years taught in Red Deer with RDC faculty, in collaboration with other post-secondary institutions



community learning

RDC delivers programs in many central Alberta communities through a key partnership with Olds College called Campus Alberta Central. This is just one way we work to ensure rural Albertans have access to education by offering a hybrid of onsite and online training. RDC is also a meeting point for diverse and unique community events. Last year RDC:

- Served the learning needs of more than 200 individuals living in 14 surrounding communities enrolled in over 25 programs offered through Campus Alberta Central
- Increased access for more adult students to gain certification through our continued involvement in eCampus Alberta, another online learning consortium that offers more than 60 programs
- Welcomed more than 100,000 central Albertans on campus to eclectic events including theatre, concerts, the Portraits of Honour, and many athletics events





donald school of business

Our first named School, located in the heart of downtown Red Deer, provides students innovative programming and a strong connection to local business. Students develop real-world skills that benefit the businesses of central Alberta. The Donald School of Business opens doors to business success for our more than 600 students through:

- Embracing the College's philosophy of life-long learning, offering everything from degrees, diplomas, certificates, career advancement certificates, corporate training and professional development opportunities
- A unique Entrepreneur in Residence Program in which business students are mentored by business professionals to learn from the tried and tested principles that have brought leading central Albertan entrepreneurs success
- A vision embracing the spirit exhibited by School namesakes, Jack and Joan Donald, helping to create strong community and business leaders of tomorrow



effective use of our land

Central Alberta continues to grow. RDC must also grow to meet the learning needs of our students. This means developing new programs and building new facilities. RDC will create multi-use facilities that serve our students, are available for community use, and make effective use of our land in an environmentally sustainable way. As we prepare for the future we look forward to shaping the campus, including:

- A centre for health, education and wellness, training healthcare workers to meet current and future demands
- State-of-the-art Health Care Centre focusing on allied healthcare programming and providing community access to facilities
- A place where educators, practitioners and the public can collaborate on applied research in health and wellness delivery



Innovative. Dynamic. Fresh.

Yes, we QR! Scan this code to watch a video that shares our story – RDC’s past, present and future. When you view it you will understand why we’re so proud of who we are and how we’ll continue to grow to meet the learning needs of central Albertans in the future.

You can see this video online by visiting:
www.rdc.ab.ca/reporttothecommunity



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