

# Building On Strengths



Photo: Working courtyard and south view of Four Centres

Ever since we opened in 1964, Red Deer College (RDC) has been building on our strengths – growing with central Alberta and helping create our future.

**Your College: Building Communities Through Learning** is RDC's largest ever growth initiative, featuring major expansions in facilities, learning programs and student services, along with increased bursaries, scholarships and awards for students.

The growth initiative encompasses all of our planned projects, as RDC continues to develop a sustainable, relevant place to learn.

Since 2005, thanks to our many individual and organizational supporters, more than \$20 million has been committed to RDC.

## What we've achieved

Our new Four Centres opened in 2009, adding over 18,000 square metres (more than 200,000 sq. feet) of innovative new facilities, including:

- **Centre for Trades & Technology**
- **Centre for Innovation in Manufacturing**
- **J.B. Quinn Centre for Corporate Training**
- **Centre for Visual Art**

Now, we are poised to meet emerging community and regional demands in the areas of Health, Active Living, and Business and Entrepreneurship.

*Building On Strengths. RDC is responding to the needs of the community.*

## Central Alberta's community learning centre.

For all that we have accomplished, we know that the world doesn't stand still. It's a challenge to innovate, to adjust and to stay a step ahead of global changes.

RDC is meeting that challenge with major investments.

### Health

The demand for qualified health care workers continues to grow as our population ages. A new **Centre for Health Education** will expand health programs and support new learning methods, developing and retaining our region's best health professionals.

A new **Wellness Village** will also integrate expertise, services, research and the teaching of wellness for central Albertans. Here, RDC staff, faculty and students will work and learn alongside health and wellness professionals to improve citizens' access to a wide variety of health services.

### Active Living

RDC is collaborating with our governments, municipalities, and sports and health organizations to develop a new **Centre for Sport & Wellness** on campus. It will feature gyms, athletic therapy and rehab labs, fitness and testing spaces, a Field House, and Olympic ice surface – all with public access.

Aligned with this healthy initiative, our **Athletics Leadership Fund** will support, develop and sustain leaders in our sports community – providing them with advanced opportunities to become community leaders.

Photo: Rendering of entrance to Centres for Health Education and Sport & Wellness



### Business and Entrepreneurship

RDC's new Donald School of Business (DSB), in downtown Red Deer, is a model for community and regional business leadership. The DSB is focused on what works for start-ups, small enterprises, family businesses and entrepreneurs. The School is launching a number of innovative opportunities, including 'lunch & learn' sessions, an Entrepreneur-in-Residence, a Centre for Not-for-Profit Management, and increased business co-op options.

### Access & Excellence: Improved supports for students

Our sustained Access & Excellence initiative has increased the value of awards, scholarships, bursaries and endowments available to our learners by more than **\$6 million**. Additional and increased scholarships are attracting students to study and stay in the region, contributing their skills and energy to our growth. We will keep raising funds to support students through all economic cycles – reducing barriers to their post-secondary education.

The need continues to grow.

### Creating opportunities right here in central Alberta

As Red Deer and central Alberta grow, we all benefit from the growing opportunities at RDC.

- Quality education and training close to home
- A skilled and educated work force
- Health and wellness programs and facilities
- Support for our rural communities
- Economic development

### Your leadership is appreciated

Central Albertans have a history of taking a leadership role in building our community's future. That leadership continues today, and RDC is committed to seeing it grow in the future.

Visit us online or give us a call to find out how you can get involved in **Building Communities Through Learning**

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