



announces the creation of the

The **Donald** SCHOOL OF BUSINESS

in recognition of

Jack and Joan Donald's

long term support of the College
and their generous \$3 million
contribution, over three years, to

*Building Communities
Through Learning.*

"We hope that the Donald School of Business will bring attention to the excellent business learning opportunities at Red Deer College and extend the College's reputation for being creative and innovative."

Jack & Joan Donald

Jack and Joan Donald

Building *YOUR COLLEGE*
Building our community

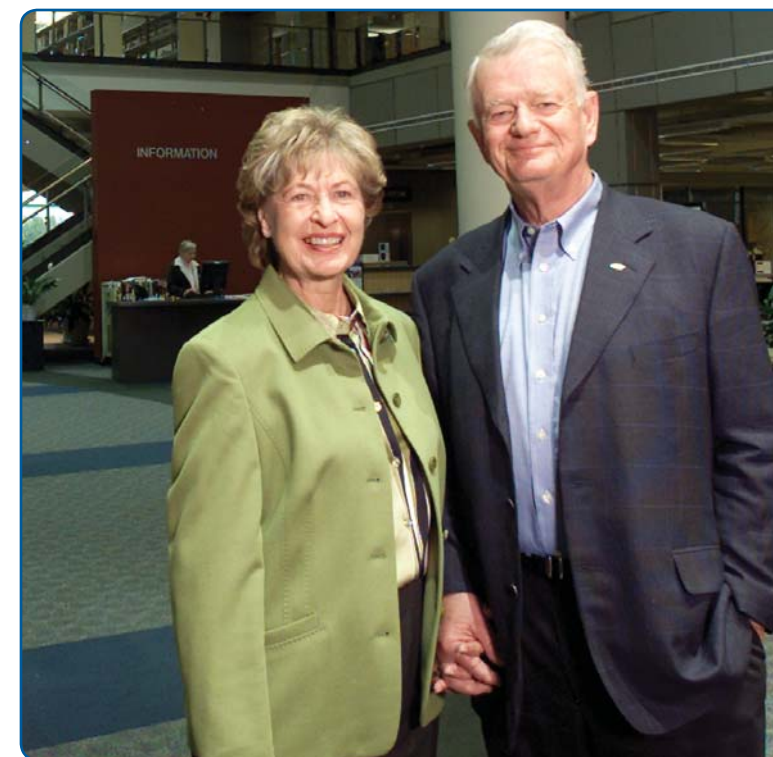
Co-founders of Parkland Industries Ltd. (now Parkland Income Fund), Jack and Joan have called Red Deer home since 1964. The couple have been giving back to their community and Red Deer College for many years, through financial contributions and investments of their own time. The Donalds personify business success, community commitment, and a dedication to learning.

Beginning with one service station, Jack and Joan Donald built Parkland Oil Products into a 38 station chain before selling it to Turbo Resources in 1971. Five years later, they returned to the resource sector, starting what is now Parkland Income Fund, operator of hundreds of petroleum and convenience outlets under the Fas Gas, Race Track and Short Stop brand names.

The Donalds have had a direct connection with Red Deer College for years - taking courses, hiring graduates, and enrolling key people from their businesses in development programs. Each has also served on the College Board of Governors.

Jack and Joan Donald received the G.H. Dawe Memorial Award in 2000, in tribute of their commitment to the community as well as their dedication to education and student success.

Their commitment to community was recognized in 2005 with a "Generosity of Spirit" award from the Association of Fundraising Professionals.



"Red Deer College is a great example of 'what's right' about post secondary education in Alberta. It provides a wide range of excellent training and education to people of all ages, in many walks of life."

Jack and Joan Donald

They have also both, individually, been named Red Deer's "Citizen of the Year." Most recently, the couple was named Red Deer's "Corporate Citizens of the Year" in 2007.

Jack and Joan are Honorary Co-Chairs of *YOUR COLLEGE: Building Communities Through Learning.*

Red Deer College is proud to recognize their contributions to central Alberta, and to the College, by naming the new Donald School of Business in their honour.

The **Donald** SCHOOL OF BUSINESS

The new home for business education and excellence in Central Alberta

Donald School of Business programs:

- diploma and degree completion programs in business
- Business Administration and Commerce
- Hospitality and Tourism Management
- Legal Assistant
- Office Administration
- Continuing Education corporate training, business seminars and courses

Focused on:

- economic development
- high quality training opportunities
- business innovation

This is our time

Building Communities Through Learning is an exciting five-year initiative that is improving learning opportunities for central Albertans.

YOUR COLLEGE has launched major expansions in facilities, learning programs, services to students and financial supports for learning.



YOUR COLLEGE
*Building Communities
Through Learning*

Introducing...

The **Donald** SCHOOL OF BUSINESS



Red Deer College