



RDC'S 26TH ANNUAL GOLF CLASSIC

MONDAY, JULY 11, 2011 | RED DEER GOLF & COUNTRY CLUB

Sponsorship Opportunities

Support student excellence...

Funds raised through this "classic" event contribute significantly to various College programs and students – let's keep our eye on the ball. With your help, we will continue to enhance learning experiences and provide scholarships and awards for our deserving students. Last year's successful event raised over \$105,000!

Swing your clubs...

This fun-filled day includes tournament play at the beautiful Red Deer Golf & Country Club with 18 various hole contests. Not to mention, meals and refreshments, live and silent auctions, and an awards banquet... Talk about a great day out on the course!

Partner with a successful cause...

With 25 years of tradition and community support behind us, we're very proud of our past success and equally excited for what the future holds! Not only does your involvement positively impact the lives of deserving RDC students, but it also provides your business with considerable exposure and recognition within the central Alberta community.

Inquire about sponsorship opportunities to confirm your spot!

www.rdc.ab.ca/golf_classic | sharon.sutherland@rdc.ab.ca | 403.357.3691

Sponsor participation in this year's event must be confirmed no later than June 1, 2011.

PRESENTED BY





RDC'S 26TH ANNUAL GOLF CLASSIC

Sponsorship Levels

Official Sponsor Levels

Platinum +	Platinum	Gold	Silver	Friend	Sponsor Benefits
4	4	2	1	n/a	(x) golf pass(es) valued @ \$450 / each for RDC's Golf Classic Includes: Green Fees, Golf Cart, Golfer Gift, Breakfast, On-Course Entitlements, Awards Dinner, 2 Mulligans, Putting Competition and "Hit the Green" Contest
Exclusive					New – Major corporate "named" component of the 26 th Annual RDC Golf Classic (Breakfast, Awards Dinner, Golf Carts) with recognition on individual sign, information brochure, program
Name Listing	Name Listing				Corporate recognition on RDC's large outdoor readerboard @ 32nd & Taylor – intermittently 2 weeks prior and 1 week after event
✓	✓				Corporate acknowledgment in golf scorecard
✓	✓	✓			Corporate logo placement for 1 year on www.rdc.ab.ca/golf_classic with link to corporate website
Prominent	Prominent	Large	Name Listing		Acknowledgement in PowerPoint presentation
Prominent	Prominent	Large	Name Listing		Placement of corporate logo on signage in Golf Club House
Prominent	Prominent	Large	Listing in Program Only	Listing in Program Only	Corporate identification (<i>either logo or listing</i>) on print materials including: Information Brochure, Program, Newspaper Thank You Ad
	✓				Corporate recognition of one component of the 26 th Annual RDC Golf Classic
		✓	Name Listing		Corporate identification at designated hole or tee-box (either as a Hole Sponsor or at Auction Table as Live or Silent Auction contributor)
				✓	New – Hole Flag with company logo imprinted in colour. Flag will be delivered to your business following the event

Platinum +	Platinum	Gold	Silver	Friend	Sponsors will provide...
\$4,000 <i>(cash only)</i>	\$3,500	\$1,500	\$750	\$500 <i>(cash only)</i>	Minimum \$ (x) cash or gift-in-kind toward the purchase of a sponsorship
✓	✓	✓		✓	Corporate colour logo (<i>EPS format, 300 ppi</i>) for use in the production of print materials (<i>required by June 1, 2011</i>)

All proceeds support RDC student scholarships and awards.

For more information, please contact sharon.sutherland@rdc.ab.ca | 403.357.3691