

English, Bachelor of Arts

English is the study of the structure and content of the English language including the meaning and spelling of words, rules of composition, and grammar. It focuses on how various types of media, including books, magazines, newspapers, films, and advertising interplay in the world. As an English major, you will explore the imaginative and practical uses of English through courses in literature, writing, rhetoric, and language.

What you can be with your English, Bachelor of Arts:

Publicist #5124	Labor Relations Officer #1121	Account Executive #1122	College/University Admissions Officer #1221	Commentator #5123
Lobbyist #4164	Assistant Librarian #5211	Society Journalist #5123	Movie/Literary Critic #5123	Speech Writer #5121
Lawyer #4112	Journal Editor #5122	Market Researcher #4163	Researcher	Sport Desk Editor #5122
Financial Editor #5122	News Editor #5122	Playwright #5121	Literary Writer #5121	Copywriter #5121
Poet #5121	Book Actor/Actress #5135	Labour Market Policy Officer #4164	Marketing Writer #5121	Film Production Assistant #5227
Documentation Technician #5211	Museum Educator #5124	Judge #4211	Interpreter #5125	Academic Advisor #4143
Public Affairs Officer #5124	Telecommunications Editor #5122	Caption Editor #5122	Screen Writer #5121	Multimedia Author #5121
Advertising Agent #6411	Immigration Policy Analyst #4164	Biographer #5121	Online Reference Developer #5121	Communications Officer #5124
Sales Representative #6421	Alumni Relations Officer	College Teacher #4131	Human Resources Specialist #1121	Fundraiser #5124

This career/job listing is only a sample of the possible career options; these are certainly not the only career/job options accessible with this degree/diploma. Some of the careers listed require further education.

For career information, enter the four digit number listed below in the Alberta Learning Information Services Website (www.alis.alberta.ca) or the National Occupational Classification Website (<http://www5.hrsdc.gc.ca/NOC/>).

RDC Career Services can help you explore your interests, identify your goals, discuss your career options and job search strategies and discover how to make the most of your education. Email or give us a call to connect with a career counsellor.

RDC Department Information: English, Bachelor of Arts rdc.ab.ca/programs/arts

Potential employers:

Advertising Agencies	Magazines/Newspapers	Libraries	Law Firms
Book Publishers	Theatres	Public Relations Firms	Medical Institutions
Educational Institutions	Engineering Firms	Government Agencies	Non Profit Organizations
Radio & TV Communications	Accounting Firms	Insurance Agencies	Financial Service Companies

Major Skills Obtained from English, Bachelor of Arts Degree Program

- Ability to analyze written material and extract significant points
- Ability to apply techniques of literary research
- Confident public speaking skills – good at making oral presentations
- Able to reflect on and discuss ideas
- Proficient editing skills
- Superior skills in conceptual analysis
- Able to compare interpretations
- Able to confront a mass of information and organize it meaningfully
- Ability to write effectively
- Strong evaluation skills
- Able to present alternative viewpoints
- Demonstrate superior understanding of the writing process and writing techniques
- Demonstrated skills in literary analysis and critical thinking and writing
- Creative problem-solving skills
- Able to initiate, plan, and carry out complex projects

Professional Associations and Sites of Interest

Association of Canadian College and University Teachers of English - www.accute.ca

Association of Canadian Publishers www.publishers.ca

Canadian Authors Association - <http://canadianauthors.org/national/>

Canadian Magazine Publishers Association - www.cmpa.ca

Editors' Association of Canada (EAC) - www.editors.ca

League of Canadian Poets - www.poets.ca

Professional Writers Association of Canada – www.pwac.ca

Writer's Guild of Alberta – www.writersguild.ab.ca

Writers' Union of Canada - www.writersunion.ca

Information adapted from <http://www.mcgill.ca/files/caps/english.pdf>

<http://www.uncwil.edu/stuaff/career/majors/english.htm>

<http://www.uwec.edu/career/students/major/english.htm> <http://www.worldwidelearn.com/online-education-guide/arts-humanities/english-major.htm>

<http://www2.yk.psu.edu/common/degrees/undergrad/bacc/english/engmajor.shtml>